

1st International Conference on Digital Transformation & Sustainability of Business (ICDTSB) 29 - 30 March 2024



CALL FOR PAPERS

Associated for Publication with CRC press,
Taylor & Francis will be indexed in Scopus and Google Scholar



Theme: Impact of Digital Transformation on Individual, Social, Economic & Environmental Sustainability

About ICDTSB-24

Digital transformation and Sustainability are two mega trends and critical aspects of modern business strategy. When digital transformation and sustainability are integrated effectively, business can experience a competitive advantage which leads to an improved business performance like increased operational efficiency, enhanced customer satisfaction and long-term resilience. The strategies are unique to each organization. It has become inevitable to align these strategies with the core values of the business and consistently measure the progress. Digital transformation brings innumerable opportunities to accelerate the advancement in business processes which helps in improving the sustainability of the business.

About Vardhaman

Vardhaman College of Engineering (VCE) was established in the year 1999 by Vardhaman Educational Society, Hyderabad. It is a UGC Autonomous college, approved by AICTE, and is permanently affiliated to Jawaharlal Nehru Technological University (JNTU), Hyderabad. We offer undergraduate B.Tech programmes in CSE, CSE (AI&ML), AI&ML, AI&DS, IT, ECE, EEE, ME and CE; postgraduate M.Tech programmes with specialisation in DECS, PEED, CSE, SE, and ED; MBA programme; and doctoral programmes in CSE, ECE and ME. The college is accredited by NAAC at A++ grade with a CGPA of 3.58 on a scale of 4. Six of its UG engineering programmes – B. Tech ECE, EEE, CSE, ME, CE, and IT, PG Programme-MBA are accredited by the National Board of Accreditation (NBA), New Delhi under the Tier-1 category. VCE is the most sought-after institute to make the dreams fulfilled for many aspiring engineers. Our major strength lies in imparting quality education to the global standards and envisages to address various societal needs.

About RK University

RK University is the oldest state private university accredited by NAAC-UGC in western Gujarat region and ranked 4th across the nation in Swachh Campus Ranking 2018 by MHRD, Government of India. RK University is the only University in Saurashtra region to be in the Top 200 Universities in India for two consecutive years as per NIRF Ranking (2021 & 2022) by Ministry of Education, Government of India. Out of 1438 HEIs across the nation, RK University secured a position in Top Private Universities in India to get Excellent Band category in Atal Ranking of Institutions on Innovation Achievements (ARIIA 2021) published by Ministry of Education, Government of India.

Call for Papers

Original unpublished research work preferably (but not limited) of the following topics are invited for submission:

- Marketing
- Human Resource Management
- Finance & Accounting
- Operations & Supply Chain Management
- Strategy & Entrepreneurship
- Information Technology
- Education & Economy

20 Jan

Important Dates

Submission of full Manuscript	16 Feb
Notification of Acceptance	25 Feb
Author Registration	05 March
Submission of Camera Ready Paper	10 March

Organizing Committee

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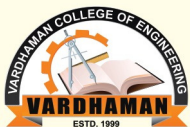
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DUAL VENUE CONFERENCE



VARDHAMAN COLLEGE OF ENGINEERING (AUTONOMOUS)

Affiliated to JNTUH, Approved by AICTE, Accredited by NAAC with A++ Grade, ISO 9001:2015 Certified
Kacharam, Shamshabad, Hyderabad - 501218, Telangana, India



RK UNIVERSITY

Bhavnagar Highway, Kasturbadham,
Rajkot, Gujarat, India 360020

Registration Details

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